

# Lincoln University Career Centre

## Grow your brand and engage with students

Why not get in on the action? Boost your company's exposure and tap into Lincoln University's sought after talent pool of go-getters. Entice them to apply for your opportunities and contribute their skills and knowledge to your organisation!

### Advertise your opportunities on NZUni Talent

NZUni Talent: Your One-Stop Shop for Future Talent! All 8 NZ universities host an exclusive employer jobs board that gives you access to motivated students and recent graduates across Aotearoa.

- Vacancies and scholarships added by employers to NZUni Talent are automatically distributed to the career platforms at each university.
- Once approved by the Career Centre team, opportunities are featured in the Weekly Update sent to all Lincoln University students and recent graduates.
- Additional communications on your behalf may be arranged, targeting students and graduates by field and year of study.

Visit [nzunitalent.ac.nz](http://nzunitalent.ac.nz) to find out more, add vacancies, and create an employer profile.

### Company Pop-Ups (On Campus)

Very popular with students, Pop Ups are a casual and welcoming way to build brand recognition and connection on campus.

- A table is provided in a high profile, busy, and modern student space.
- Converse directly with students, spanning lecture times to maximise student reach.
- Bring marketing collateral, any giveaways, or promotional items.

Pop-Ups are advertised on the Career Centre online platform, Weekly Update, and via direct communications. As well as interacting with students who have actively decided to attend the Pop Up, employers will have exposure to anyone coming through the space.

[Pop-Up registration form.](#)

### Information Sessions and Networking (On Campus)

Bespoke opportunities can be designed in partnership with you to suit your needs. During an information session employers typically give a presentation followed by a Q & A session in the mini theatre in Lincoln University's busy student space. Following this information session, you can engage with students by offering a time for networking with refreshments.

Promotion of these events may include targeted advertising to students by discipline/year of study.

[Information Session and Networking Event registration form.](#)

### Career Fairs

Lincoln University holds one general Career Fair for direct employers each May, providing an opportunity to meet hundreds of students from all disciplines and levels of study. Career Fairs are hosted in a student venue, and include a table for exhibitors to showcase their brand. Bring promotional material to catch the eyes of students.

Register early to avoid disappointment! [Career Fair registration form.](#)

### Online Events

The Career Centre is happy to discuss promotion of your online employer events such as webinars, presentations and recruitment information sessions.

**There is no charge for career events and promotional activities.**

More questions?  
Contact LU Career Centre  
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